



WE GREW OUR ACCOUNTS TO A REACH OF 150,000 ORGANICALLY IN 7 MONTHS & NOW WE ARE A PROMINENT MARKETING AGENCY

STARTED AS A PASSION NOW A PROFIT

**INSTAGRAM IS BY FAR THE MOST LUCRATIVE SOCIAL MEDIA PLATFORM.
500 MILLION USERS MONTHLY**

**REWIND JUST 6 MONTHS BACK
A LAUNCH OF OUR FIRST ACCOUNT FAILED MISERABLY**

**FAST FORWARD 7 MONTHS
TOTAL REACH OF 150,000 &
WAKING UP TO PAYPAL NOTIFICATIONS**

**LEARN FROM A BIG ACCOUNT
HAVE YOUR BREAKTHROUGH.
PURSUE SOCIAL MEDIA CONFIDENTLY**

HOW TO MONETIZE INSTAGRAM

1. Advertising Space

By now if you follow any decent pages on Instagram, you would have noticed that once in a while you would have been asked to go checkout another page or product page, at that point in time what you are is “traffic”. Those pages are being paid to post and sometimes create the ad also. This is the most common and most known way to create income from Instagram, but in this book we will also be looking at other ways to monetize this wonderful app.

Prices for posts usually increase as more features are added, for example, screen shots shoutouts are more effective and costlier than caption shouts. As an advertiser you may also charge for a link in your bio. For educational purposes, I will list the 3 most used types of posts that you can exchange value (charge your customers) for:

3 Most used types of ad Posts

- Caption shoutouts : These kinds of promotion involve the posting of content with your customers name in the caption. Caption being the space that you are allowed to write your description of the image.
- Screen Shot Posts : These posts are just a post of a screen shot of your customers page. This is the most effective method of shoutouts, because it is an outright call to action.
- Content Post : In this type of post, you simply post your customers image and tag them, this is mostly used with the caption shouts.

2. Free-Lancing For Influencers

Because of the recent boom in the creation of Instagram pages, there is a market for creating designs for the new influencers. The creation of Logos, Designs and content for the new influencers is a growing market. The best part about this, is that you can charge whatever you like for the hour of work you would put in.

To create Logos, Designs and Content for influencers, you can simply use adobe photoshop and work on their logos which take little to no time. To create a logo all you have to do is draw a circle and you are halfway done, its that simple.

3. Email Marketing

This is the oldest, but most effective marketing trick in the book. Email marketing is made easy once you already have a large page on Instagram. Once, you grow your own page on Instagram, you will then device your own unique way of collecting your followers emails. This is better than the alternative, which is to go and collect leads from people who might not be necessarily interested in your niche. Using your niche based page on Instagram it provides a better resource for collecting emails, because you can be sure that at least 90% of the followers are interested in your niche.

Once you have obtained a sizeable email list, you can then push your products to them. The key to this is to actually build a relationship with your list, you want to be reputable, and not just another person trying to constantly sell to them.

4. Dropshipping

Drop-Shipping can single handedly make you thousands of dollars, this is my personal favourite. This method is simply about branding, you must be good at it for this to work for you (which I think everyone is). Drop-shipping is simply finding cheap products on Aliexpress (or other sources) and helping these suppliers make sales, while you mark-up their prices (as high as you see fit) and make a profit. Drop-shopping focuses on how well you can make your brand stand-out; you will be doing what big companies like Nike and Walmart do, but on a much smaller scale.

What is the difference between a Nike shoe made in a store in China, and a Plain shoe made in China? The answer is Value. Your job is to build value around your product. You have to know how to create an aura of luxury around your product, because people don't necessarily pay for the product, they pay for the value attached to the product. Once, a customer makes an order, you then place the order with your supplier, and you never actually had to touch the product. Insane right?

We recommend drop-shipping for beginners because it involves virtually no capital needed (except fees paid to create the store). We say no fees, because you only pay for the product \$5 when someone already paid you \$20 for it. We cannot stress the importance of being active on social media, and most importantly being active on the best one, Instagram.

By *GentlemensNotion* - 4 Ways To Monetize Instagram

Because we want to provide you with so much value, we are creating an e-book course to teach you how we grew our accounts from a 0 - 150,000 plus reach.

STEP BY STEP

HOW TO GROW A
REACH OF OVER
100,000
IN 7 MONTHS

SECRETS TO RUN
THE INSTAGRAM GAME
AND OUTGROW THE
COMPETITION

MAKE \$\$\$ ON INSTAGRAM

Honestly, you can grind and learn it on your own, but it will save you 6 months to 2 years of time to just learn from us. And, because Instagram has a lot of competition right now, We highly recommend using our strategies to outgrow them. We will send an email, to you when the book is ready.